



| FREƏR DAƏE FILLA Ə | Pan | Kegula |
|---|------------------|----------------|
| Delight Margherita Pizza | 49 | 109 |
| Green Wave Surprise Veggie Pizza | 89 | 170 |
| Mexican Corn Pizza (Temato, Onion, Capsicum, Black Olive, Con, Cheese) | 99 | * 189 |
| EFC Signature Paneer Tikka Pizza | 110 | ★189 |
| EFC Supreme Paneer Makhani Pizza | × 120 | **189 |
| Veg Paradise Mushroom Corn Pizza | ★ 120 | * * 189 |
| Dominator Extra Loaded Cheesy Burst Pizza | *140 | **239 |
| COMBOS MEAL | 1 | |

| Green Wave Surprise Veggie Pizza (Reg.) + French | I Fries - | + Col | ke 230 |
|---|-----------|-------|----------------------|
| Signature Paneer Tikka Pizza (Reg.) + French Fries | s + Cok | e | 250 |
| | | NO | N VEG |
| Chicken Wave Surprise Pizza | | 99 | 189 |
| Mexican Chicken Corn Pizza (Temate, Onion, Capaicum, Black Olive, Corn, Cheese, Chicken) | | 110 | 199 |
| Paradise Chicken Mushroom Corn Pizza | * | 119 | *210 |
| EFC Delicious Pepperoni Chicken Pizza | * | 119 | <mark>★210</mark> |
| Dominator Extra Loaded Cheesy Chicken Burst F | Pizza 🖈 | 159 | ** <mark>28</mark> 9 |
| COMBOS MEAL | 1 | Call. | |

Chicken Wave Surprise Pizza + French Fries + Coke 240 EFC Delicious Pepperoni Chicken Pizza + F. Fries + Coke 340

VED

29

50

60

*** 70**

*** 70**

*** 80**

*** 99**

....

49

70

100

100

******130

******110

| | GRILLED BURGERS |
|---------------|---|
| | Mexican Aloo Tikki Grilled Burger |
| | Muffin Surprise Grilled Burger |
| Cisto. | Supreme Corn Grilled Burger |
| Sec. | Yummy Cheese Grilled Burger |
| | Royal Paneer Grilled Burger |
| the start | EFC Whopper Cheese Paneer Grilled Burger 🖤 |
| - Martin | EFC Bahubali Maharaja Grilled Burger 🖤 |
| - Contraction | COMBOS MEAL |
| | Muffin Surprise Grilled Burger + French Fries |
| | Yummy Cheese Grilled Burger + French Fries + |
| | |

| Muffin Surprise Grilled Burger + French Fries + Coke | | 129 |
|--|-----|-----|
| Yummy Cheese Grilled Burger + French Fries + Coke | | 149 |
| Whopper Cheese Paneer Grilled Burger + F. Fries + Coke | | 169 |
| No | N V | G |
| Royal Crispy Chicken Grilled Burger | | 59 |
| EFC Zinger Cheese Chicken Grilled Burger | * | 89 |
| | | ~~ |

Supreme Corn Chicken Grilled Burger EFC Bahubali Maharaja Chicken Grilled Burger COMBOS MEAL

Royal Crispy Chicken Grilled Burger + French Fries + Coke 139 Zinger Cheese Chicken Grilled Burger + French Fries + Coke 159 Supreme Corn Chicken Grilled Burger + French Fries + Coke 169

SNACKS

EFC

French Fries Peri Peri Spicy French Fries **EFC Loaded French Fries** Paneer Pops (10pc.)



| FRIED CHICKEN RANGES | | |
|---|--------------|---------------------------------------|
| Crispy & Hot Chicken Lollipop (2 pc.) | 129 | |
| Crispy & Hot Chicken Small Bucket (4 pc.) | 249 | 1. The |
| Crispy & Hot Chicken Mediam Bucket (6 pc.) | 375 | TRIPLE |
| EFC Crispy & Hot Chicken Mahabali Bucket (10 pc.) | * 575 | |
| Yummy Chicken Nuggets/ Pops (10 pc.) | 90 | |
| COMBOS MEAL | | |
| Crispy & Hot Chicken Lollipop (2 pc.) + F. Fries + Coke | 209 | |
| Chicken Small Bucket (4 pc.) + F. Fries + Coke | 319 | |
| Chicken Nuggets/ Pops (10 pc.) + F. Fries + Coke | 169 | |
| DELICIOUS WRAPS (ROLL) | | |
| Veg Surprise Grilled Wrap | 50 | NEE 2 |
| Veg Spicy Corn Grilled Wrap | 60 | ATT |
| EFC Delicious Veg Spicy Paneer Grilled Wrap 🌱 😿 | *80 | ALIMUN |
| COMBOS MEAL | | |
| Veg Surprise Grilled Wrap + French Fries + Coke | 119 | |
| Veg Spicy Corn Grilled Wrap + French Fries + Coke | 129 | |
| Non | VEG | |
| Chicken Surprise Grilled Wrap | 90 | |
| EFC Chicken Spicy Corn Grilled Wrap 📽 👘 🏹 | ★109 | |
| COMBOS MEAL | | |
| Chicken Surprise Grilled Wrap + French Fries + Coke | 159 | |
| Chicken Spicy Corn Grilled Wrap + French Fries + Coke | 179 | |
| GRILLED SANDWICHES | | A State |
| Green Wave Veg Grilled Sandwich | 39 | 6 4 1 |
| Grilled Paneer Tikka Sandwich | 39 49 | and the second |
| Grilled Spicy Paneer Tikka Sandwich | 45 59 | |
| EFC G. Spicy Corn Paneer Tikka Sandwich | × 69 | |
| COMBOS MEAL | | |
| Green Wave Veg Grilled Sandwich + French Fries + Coke | r a 159 | |
| Grilled Paneer Tikka Sandwich + French Fries + Coke | 179 | |
| | | |
| GARLIC BREADS | | |
| Surprise Cheese Garlic Bread (4 pc.) | 89 | |
| A | | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |

EFC Delicious Cheese Spicy G. Bread (4 pc.)

Surprise Cheese Garlic Bread (4 pc.) + F. Fries + Coke

Delicious Cheese Spicy G. Bread (4 pc.) + F. Fries + Coke

169

189

90

20 15

20

30

COMBOS MEAL

WHITE PASTAS

EFC Tasty Cheese White Pasta

Creamy Cheese White Pasta

ADD ONS

Extra Cheese

Extra Cheese Dip

Extra Non Veg Patty

Extra Veg Patty



CHEESY FOOTLONGS



Note:- GST Included







SOME EXTRA ORDINARY OF EFC FOOD/ KITCHEN



COMING SOON











SPECIFICATION FEATURE

OF CASH BACK OFFERS TO EFC CONSUMER













SPECIFICATION FEATURE

OF EFC RESTAURANT













SPECIFICATION DESCRIPTION TO EFC FRANCHISE RESTAURANT



FABULOUS AMBIENCE





























INDIA'S TOP 2 FAMILY RESTAURANTS FRANCHISE



LOW BUDGET HIGH PROFIT 55% +



UNIQUE DESIGN & CRAZY LOOK



NO REQUIRED SKILLED & MORE STAFF, ONLY 3 TO 4



EFC FRANCHISE DETAILS

| DESCRIPTION | EFC DINE-IN MODEL |
|----------------------------------|-----------------------|
| Total Expenses Range | 18- 25 Lakh |
| Required Shop Size In (sq/ft) | 500 -2000 |
| Franchise Fee | 4.5 Lakh + GST |
| Equipments | 4,10,000 apx. |
| Raw Materials | 1,75,360 apx. |
| Branding & Promotions | 1,23,640 apx. |
| Other Expenses | 1,40,000 apx. |
| Exterior, Interior & Civil Works | 6 - 11 Lakh apx. |
| Gross Margin | 55% - 60% apx. |
| Net Profit | 40%+ apx. |
| Service Charge (On sale) | 2% only |
| ROI | 6 - 18 Months |
| Agreement | 12 Months / 60 Months |
| Staff Required | 3 - 4 |
| Inauguration Timing | 30 - 60 Days |

OUR SUPPORT

👉 LED Cafe Board, Menu Board, Counter, Kitchen,

Dining Etc Designing & Setup.

- Store Kitchen Equipments, Raw Materials, Venders Etc & All Utensils.
- 👉 Startup Franchise Kit

🕝 Menu Variety & Customization.

EFC gives you freedom in menu to have Select an All Pure Veg or Non Veg Menu if you want to.

👉 Store Decor Plan & Layout Guidelines.

We at EFC give you guideline and also build on how to design your store with Minimum effort and Cost. Our Thematic Design lets. you to keep your restaurant simple and elegant.

- (a) Flex marketing banners & board designs.
- (b) Painting design for your EFC store.
- (c) Customized layout design as per your space.
- (d) Idea to make your setup @ minimal cost.

Owner Training & Staff Hiring, Management Guidelines.

We do complete guide on how to hire/ sources to hire/ hiring conditions/ staff Joining and document procedure.

🕝 Staff Training (Offline & Online)

Our corporate chef will train your staff and you well about recipe and run a store with no need to hire a high paid chef or cooks. (a) Raw materials staff training (offline & online).

(b) Recipe management.

(c) Packing & billing training.

Our training is executed offline @ franchise place and also online to make sure we save your time & cost in the most effective manner.

👉 Day to Day Store Maintenance Planner.

We provide an comprehensive day to day planner to manage hygiene and systematic staff management as per industry standards.

Correction Control Control

Our efficient in house marketing team designs special offers and discount to increase your store sales all round the year, boosting your profits and footfall.

👉 Online Pan India Digital Branding.

We at EFC execute online digital marketing for all our centers on social media platforms like facebook, instagram & google search by social media management (SMM).

POS & Inventory Management System.

(a) Complete systematic billing & KOT.
(b) Stock management notifications.
(c) Customer database & marketing offer
(d) Runs on mobile / tablet / windows.
(e) Systematic recipe management
(f) Daily/ monthly profit & loss statements.
(g) Best seller menu item identification
(h) Staff attendance & salary management.

Our Standard Operating Procedures (SOP) Ensures

- (a) Automatic inventory management.
- (b) Systematic recipe management.
- (c) Automatic product cost calculation.
- (d) Daily online & offline sales summary.
- (e) Customer database management.
- (f) Store review & ratings management.

Franchise License, Government FSSAI Registration for 1 Years.

We get your government FSSAI registration and franchise licenses completed hassle free for one year.

👉 Online PAN India Digital Branding

We at EFC execute online digital marketing for all our centers on social media platforms like facebook, instagram & google search by social media management (smm).

Franchise Help Line Support.

Resolutions to any query within 24 nhours.

Specially Support.

- (a) Marketing & sales strategy.
- (b) Supply, distribution & all venders.
- (c) It infrastructure, licensing & intellectual property.
- (d) Selection of location & setup of outlet.
- (e) Hr management with training.
- (f) Project report to business loan.
- (g) Providing experienced & trained staff.
- (h) Every festivals menu offers for costumer etc.
- (i) Before deal site visit, meeting & serve your location

G We understand that the EFC Franchisee involves

dedicated time, effort and energy and I undertake

to.

- (a) Develop the territory granted to me.
- (b) Follow the systems and standard operating procedures of the brand.

- (c) Undergo the training and ensure that all the staffs recruited by us and the franchisee undergo the training.
- (d) Product prepared hygienically as per standardized operating procedure and suits widest customer appreciation.
- (e) Tie- up with food suppliers of leading brands, hence offering consistency and the best quality of raw material.
- (f) No requirement of chef or skilled labour.
- (g) Inventory management software for Excellent hold on inventory. Shelf life of raw materials more than 6-9 months ensures almost zero product wastage.
- (h) Initial and end to end training to the franchisee and his team with follow- up guidance.
- (i) Continuous marketing & brand building support with appearance in social media.
- (j) Franchisees bring in local market knowledge and grow business with our support.
- (k) Regular hand holding, proper guidance & operational support to grow the business together.

👉 Swiggy, Zomato & Web Link Page .

We get your store live on swiggy, zomato, uber eats & food Panda and also create a customer web link page to let customers find all your info & links at one place.



PROCESS

(F) Step by step process for opening (EFC) Everest Food Court Franchise.

- **STEP 01** Initial Proposal- (Are at this stage) You will receive an Introductory mail of (EFC) Evetest Food Court franchise proposal. can contact us for queries and clarification of your doubts, if any.
- **STEP 02** Official Franchise Agreement- Welcome mail & a courier is sent to you of the official franchise agreement, which is to be signed & sent back to us for notarizing.
- **STEP 03** Signing Letter of Visit- If (EFC) Everest Food Court opportunity excites and suits your requirement then after short-listing the shop need to send us the LOI and our representative will visit your location within 7 days to finalize the outlet.
- **STEP 04** Site Visit- We request your visit to our city for evaluation of site short- listed by us, toward which are paying us Rs. 20000/- (twenty thousand only) or pay all expenses for example. Traveling, fooding, stay hotel. company's two person will go for survey. We are aware that the first time site visit charges are a refundable and is the charge of our visit to your city with in India for site approval. will pay travel tickets, accommodation, food expenses and conveyance.
- **STEP 05** Signing of LOI- Once the site is approved the next step is to sign the LOI by paying 20% of the franchise fee and sharing the application form along with requisite details. Even if the site is not approved, but wish to safeguard a desired location/ area for %0 days, LOI can be signed for focused working in that area and identifying a suitable location in due course refundable.
- **STEP 06** Shop Designing & 2D view- Once an outlet is selected and we have the dimensions, pictures and Video of the shop two layouts are shared on how the shop will look once constructed. Changes are incorporated on suggestions and basis Final layout and conceptual drawings a 2D view is shared on how the shop will eventually look.

- **STEP 07** Agreement sign-up- All payments towards franchise fee is collected and agreement sign up is done. A set of 5-7 working & elevation drawings are shared for work on electrical, fall ceiling, carpenter, plumbing branding, etc. All costs related to design, shop make-over, branding, equipment, etc are shared and after receiving 20% of the money, vendor team starts working on the shop.
- **STEP 08** Work Completion- Equipment fabrication starts after transfer of funds. Shop staffs recruited, branding work is initiated and once the equipments are in place, stocks are transferred. It may take 30-45 days for completing the entire work and for making the shop ready for launch.
- **STEP 09** Online Delivery Tie-up- Recipes and swiggy / zomato registration with integration on EFC link page and online presence created for your restaurant/ branch/ store.
- **STEP 10** Advertising Plan & Launch- 10 days before launching of store local advertisement, coupon distribution and Launch plan is worked out, so as to get maximum walk-ins in It 90 days of outlet opening. Menu and prices are fixed for the city outlet and team training starts 7 days before the launch date, followed by Launch and then Grand opening Your Business will be set up and developed for and handed over to by the 'support team' as per our guidelines.



OUR LOW BUDGET FRANCHISE



| Total Expenses Range | 10- 12 Lakh Only apx. |
|----------------------|-----------------------|
| Shop Require | 50 to 200 s/ft only |
| Staff | 2 Only |



RESTAURANT ON WHEELS





RESTAURANT FROM YOUR KITCHEN



Cloud Kitchen Model Restaurant (From Home)

| Total Expenses Range | 8.5 - 10 Lakh Only apx. |
|------------------------|-------------------------|
| Shop/ Kitchen Required | 50 to 200 s/ft only |
| Staff | 2 Only |

All The Group of (EFC) Everest food court

| Total Expenses Range | 09- 11 Lakh Only apx. |
|--------------------------|-----------------------|
| Shop/ Open Area Required | 6x10 s/ft only |

2 Only

Staff

Take Away/ Kiosk Model Restaurant







EFC

For Booking

KOTAK MAHINDRA BANK EVEREST FOOD COURT ACCOUNT NUMBER- 0013035020 IFSC CODE- KKBK0005306

HDFC BANK

AASHALINI HOSPITALITY INDUSTRY INDIA PVT. LTD. ACCOUNT NUMBER- 50200052680673 IFSC CODE- HDFC0001087 Franchise Query

www.everestfoodcourt.cominfo@everestfoodcourt.com



Q J-12/20 C, Satguru Transport Building Jagatganj, Varanasi (UP) -221001

309, Swiss Complex, #33, Race Course Road, Bangalore - 560001, India

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